

2007-2008 Salary Survey – Conducted by the SJSU Career Center

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**For additional resources on salary trends for new college grads, please contact the Career Center*

Many SJSU candidate salary offers reflect a combination of previous/concurrent work experience.

College of Business	SJSU Average*	National Average**
Bachelor's (n=436)		
Accounting (n=114)	\$51,492	\$48,020
Accounting and Information Systems (n=27)	\$57,052	N/A
Corporate Financial Management (n=15)	\$53,050	N/A
Finance (n=49)	\$53,741	\$48,158
Human Resources Management (n=29)	\$48,684	\$49,203
International Business (n=11)	\$50,636	\$41,961
Management (n=89)	\$52,302	\$46,171
Management Information Systems (n=39)	\$60,412	\$51,489
Marketing (n=63)	\$47,183	\$41,506
Master's (n=65)		
Accountancy (n=29)	\$55,707	\$50,124
MBA (n=22)	\$79,684	\$76,296
Taxation (n=7)	\$75,357	N/A
College of Engineering		
Bachelor's (n=155)		
Aerospace Engineering (n=7)	\$67,129	\$55,815
Aviation (n=3)	\$51,250	N/A
Chemical Engineering (n=4)	\$61,125	\$63,773
Civil Engineering (n=14)	\$68,215	\$51,780
Civil Engineering/Environmental (n=22)	\$58,183	N/A
Computer Engineering (n=14)	\$67,107	\$60,280
Electrical Engineering (n=34)	\$63,399	\$57,603
Industrial & Systems Engineering (n=8)	\$58,438	\$57,740
Mechanical Engineering (n=35)	\$61,345	\$57,024
Software Engineering (n=6)	\$70,833	N/A
Technology (n=8)	\$57,437	\$53,511
Master's (n=169)		
Aerospace Engineering (n=3)	\$73,667	\$70,309
Chemical Engineering (3)	\$81,667	\$66,338
Civil Engineering (n=7)	\$68,143	\$56,300
Computer Engineering (n=39)	\$75,731	\$75,712
Electrical Engineering (n=28)	\$75,804	\$72,814
Industrial & Systems Engineering (n=4)	\$72,500	\$66,387
Mechanical Engineering (n=10)	\$70,900	\$65,121
Software Engineering (n=75)	\$85,113	N/A
College of Science		
Bachelor's (n=20)		
Computer Science (n=20)	\$60,572	\$61,110
Master's (n=18)		
Computer Science (n=18)	\$75,875	\$73,826

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	SJSU Average*	National Average**
College of Applied Sciences and Arts		
Bachelor’s (n=33)		
Advertising (n=3)	\$50,917	\$35,550
Hospitality Recreation & Tourism Management (n=27)	\$38,546	N/A
Public Relations (n=3)	\$60,417	\$38,158
Master’s (n=38)		
Library and Information Science (n=29)	\$50,905	N/A
Recreation and Leisure Studies (n=5)	\$59,600	N/A
Social Work (n=4)	\$52,475	N/A
College of Social Sciences		
Bachelor’s (n=3)		
Psychology (n=3)	\$33,000	\$34,095